

YOUR CHANCE TO GO FORWARD

APRIL



FORWARD RECRUITMENT FORUM

18-21 APRIL 2013, BIEL, LEBANON
www.forwardforum.com

THE EVENT >>>

Twelve years of great achievement and commitment have crowned **FORWARD** as the Middle East's number one Recruitment and Orientation Forum where all parties concerned with employment, education and training can meet and interact effectively to keep up with the increasing challenges of the global market.

For more than a decade, **FORWARD** has played a major role in building trust in the potential of our country, encouraging its economic and social development while surpassing hurdle after hurdle and shining brighter every year. **FORWARD** reflects the magnitude of our faith in Lebanon! Being part of **FORWARD** and illuminating the future of the Lebanese workforce by providing thousands of job opportunities is being actively involved in Lebanon's overall reconstruction and social growth!

FORWARD 2013 will take place at BIEL from Thursday, the 18th till Sunday, the 21st of April, between 4pm and 10pm.

For its 13th consecutive year and as in all its previous editions, **FORWARD** will bring together the Lebanese workforce with more than 200 local, regional and multinational leading companies, recruitment agencies, associations, professional orders, higher educational institutions, training and cultural centers and many others.

Moreover, the simultaneous occurrence for the past two years of the complementary and closely interrelated **FORWARD & BUSINESS**, the Entrepreneurship Forum, maximizes the benefit and exposure of both fairs. It also highly enriches **FORWARD** by attracting a whole new category of decision makers eager to know all about the latest happenings and offerings in the business world.

BUSINESS Forum offers an ideal business platform for entrepreneurs, business owners, managers, inventors, investors and professional advisors to exchange services, ideas, advice and investment opportunities.

Being part of one of these two fairs while still enjoying some of the benefits of the other is a unique chance not to be missed!



REASONS TO BE PART OF FORWARD 2013 >>>

Whether you are a small company looking to grow or a multinational corporation seeking new prospects, **FORWARD** offers you the opportunity to:

- Save time and money by meeting more than 50,000 qualified job seekers in one place, at one time
- Benefit from an unparalleled opportunity to establish direct recruitment & build a reliable data-base
- Communicate your company's recruitment process, policies & needs
- Increase your company's awareness and overall exposure
- Observe current labor market trends & monitor the activity of competitors
- Meet with thousands of professionals and develop endless partnership possibilities
- Fulfill your social duty by driving the country's employment thus economic development

Strengthen your image and establish direct contact with 1000's of professionals while recruiting the best available talent in the region.

EXHIBITOR PROFILE >>>

- Companies with recruitment needs
- Recruitment Agencies and Headhunters
- Training and Personal Development Centers
- Associations, Syndicates and Professional Orders
- Higher Education Institutions
- Technical and Professional Education Institutes



FORWARD Entrance



FORWARD Exhibiting Area



Career Services Pavilion



FORWARD Closing Ceremony

VISITOR PROFILE >>>

- Junior to Senior Job Seekers
- Fresh Graduates
- University Students
- Human Resources and Training Specialists
- Academics

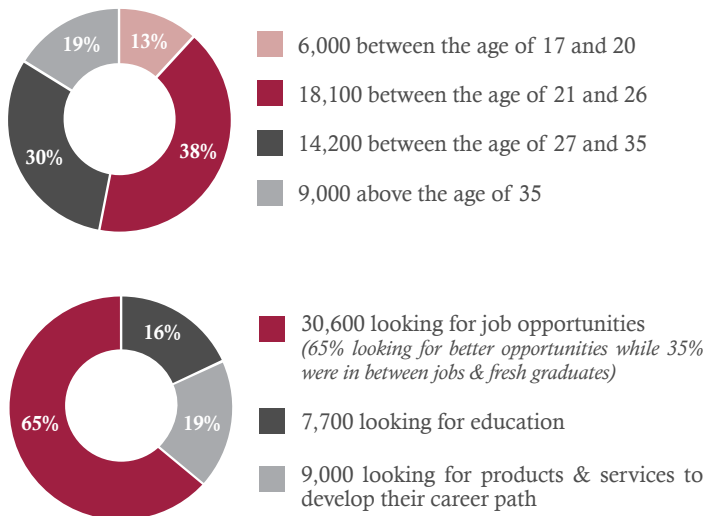
This unique chance to stand out and recruit your ideal candidate is not to be missed!

MAKE SURE TO REGISTER TODAY!

FORWARD 2012 OUTCOME >>>

FORWARD 2012's striking 47 300 visitor rate, coming from Lebanon and the region, was the greatest sign of recognition and tribute that could be given to the forum for its 12th anniversary! This has provided participating companies the opportunity to recruit the best qualified Lebanese talent while simultaneously grasping a thorough idea of the market.

• 47,300 visitors divided as follows



The above figures clearly show that FORWARD remains the number one recruitment forum in the region by attracting an ever increasing number of visitors from different ages and genders, all looking for great opportunities.

FORWARD 2012 featured 139 participating local, regional and multinational companies present in full force, displaying their profile to 1000's of visitors and providing more than **6000 job offers** for all levels.

• 139 exhibitors over an area of 7000sqm

101 Leading Multinational, Regional and Local Companies in the Employment & Internship Area

38 Academic Institutions, Training and Cultural Centers in the Education & Training Area

FORWARD 2012 VISITOR & EXHIBITOR ASSESSMENT >>>

90% of the exhibitors confirmed that the event met their objectives

96% of the exhibitors expressed extreme satisfaction with the organization

76% of the exhibitors confirmed their participation at FORWARD 2013

95% of the visitors stated that they would recommend FORWARD to their relatives and friends

FORWARD 2013 HIGHLIGHTS >>>

- Ongoing highly enriching diversified professional & self development programs: Discussion panels, private trainings, certified workshops & rewarding competitions carefully prepared to help job seekers boost their professional performance and expand their career
- Jobs Avenue: Featuring job postings from local and overseas organizations unable to attend FORWARD
- Self-Assessment Tests: Questionnaires enabling the candidates to draw their profile and learn more about their own motivations in order to target the right job. These tests highlight their main interests and skills to their prospective employer
- Career Counseling: CAREERS counselors work on fostering the candidate's potential to determine their best career track
- Professional Resume Assessment Center: CAREERS HR specialists offer the candidates, during a one-on-one session, a unique chance to improve and better present their CV or even to record a 60 second video CV and present it to potential employers

Organized by

careers
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